

PRESS RELEASE

Dedalo Minosse International Prize for commissioning a building turns 20. Registrations to the Tenth Edition 2016/2017 are open.

20 years after its founding, Ala – Assoarchitetti launches the Tenth Edition of Dedalo Minosse International Prize for commissioning a building 2016/2017 – with the support of the Regione Veneto*. The Prize is unique among international awards programs for honouring the Client's role in the design process. Registrations will be open from 2nd November 2016 to 17th February 2017.

Promoted by ALA-Assoarchitetti, the Prize recognizes the positive and stimulating role of the Client's figure. Analysing and focusing on project and constructive plan process, the Prize gives a special attention to people who determine the success of the work: the Architect and the Client indeed, but also the project executors (the building firms) and the public administrations.

From 2nd November 2016 to 17th February 2017 it will be possible to enter the Tenth Edition of the Prize.

The registration is free. Clients and Architects are entitled to enter the competition for public or private works that must have been completed in the last 5 years.

The **Jury** will assign 4 awards and other special awards to Clients who have harmoniously collaborated with their Architects to create successful and worthy architectural works.

Special attention will be dedicated to those works that have taken into account the following issues: social and economical sustainability; works inspired by Design for All; use of the natural light; enhancement and conservation of the environment, the landscape and the architectural heritage; use of innovative technologies and materials; use of renewable energy and resources; promotion of traditions and local languages; multidisciplinary planning approach; integration between art/architecture.

A special award is reserved to young professional Architects under 40.

Here the **agenda** for the Tenth Edition:

- awards ceremony: 23rd June 2017 at Teatro Olimpico (Vicenza, Italy)

- exhibition of the awarded works opening ceremony: 23rd June 2017 at Palazzo Chiericati (Vicenza, Italy)

- exhibition of the awarded works: 23rd June 2017– 16th July 2017 at Palazzo Chiericati (Vicenza, Italy)

Once again two outstanding Palladian places as a backdrop of the event, a sort of "show" of clients, architects, experts and enthusiasts who celebrate the architecture, telling their own stories

In twenty years, private and public Clients coming from over 30 countries have taken the stage of the Teatro Olimpico, in front of an audience of over 500 people.

In the past editions the Dedalo Minosse Prize **awarded first-class Clients** who have searched a value for the community in their architectural works. Among those: the *governments* of Denmark, England, Spain, France, Italy and Germany; the *city* of Amsterdam, Innsbruck, Hiroshima, Londra, Barcellona, Roma, Napoli, Palermo, Joannesburg, Kuala Lumpur, Berlino; *institutions* as United Nations' agencies, European Space Agency, the National Trust of England, Emergency and WWF; the *universities* of Detroit, Baltimora, Los Angeles, Cordoba and the Politecnico di Milano; famous *companies*, as Porsche, Porsche, Citroen, BMW, Ferrero, Benetton, Nestlè, Vodafone, Snaidero who sought to create innovative and comfortable workplaces.

Among awarded architects: Gae Aulenti, Campo Baeza, Mario Botta, Guido Canali, Massimiliano Fuksas, Von Gerkan Marg Und Partner, Zaha Hadid, Kisho Kurokawa, Mecanoo, Manfredi Nicoletti, Erik Owen Moss, Dominique Perrault, Paul de Ruiter, Piero Sartogo, Studio Odile Decq, Oscar Tusquets, Claude Vasconi, Cino Zucchi. Starting from September 2017, a selection of the awarded projects will travel around the world for the next two years. The **traveling exhibition** is organized in collaboration with the Italian Ministry of Foreign Affairs and in cooperation with national and international partners. The past editions of the Dedalo Minosse has been exhibited for example in Italy in Bolzano, Milano, Foggia, Roma, Trieste, Venezia, Bologna, Torino and abroad in Tokyo, Manila, Bruxelles, Vienna, Mosca, Berkeley, San Francisco, Hanoi, Kiev, Riga, Pechino e Londra.

Vicenza, 3rd November 2016

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