



EMBASSY OF THE KINGDOM OF THE NETHERLANDS
TO ROMANIA

6 April 2016
Our ref. nr.: BKR/2016/108

Dear Madam / Sir,

It is an honor and a pleasure for me to inform you about an event that the Embassy will be organizing here in Bucharest in the framework of our EU Presidency, namely 'smart mobility', which is related to the innovation agenda of the Dutch EU Presidency.

On 14 April, the EU Ministers of Transport and Environment will gather in Amsterdam, at the informal Council of EU Ministers. Across all of Europe, in a large number EU capital cities, our Embassy network is organizing events related to smart cities, innovation and cycling.

It is with a view to this exciting Europe-wide event that the Embassy in Bucharest has decided to organize an event on smart mobility in the Pipera business district, where the Embassy has moved to in 2014. With this initiative we would like to contribute to efforts to improve urban mobility in this part of Bucharest.

More specifically, on 14 April (14:00-16:30) we would like to invite you to a public-private dialogue with the title 'Smart Mobility in Pipera business district; a neighborhood initiative'. For this dialogue, we have invited neighboring companies, the municipality, sector representatives, developers and experts in urban planning. The aim is to have an exchange of ideas and a constructive dialogue on mobility plans, as well as to identify alternative and improved modes of transportation. An urban planning expert from the Netherlands has also been invited to present some international experiences.

This initiative builds on the activities organized by Romanian and Dutch experts in the field of urban planning over the past years.

Prior to our public-private dialogue on the 14 April, an online questionnaire was circulated to ask neighboring companies and their employees about smarter mobility in this area of Bucharest. More than 300 people filled in the questionnaire and provided useful input. During our event on the 14th of April, the results of the questionnaire (<http://smartmobilitykbr.wix.com/eu2016>) will be presented and used as basis for the discussions.

The public-private dialogue is meant as an open, inclusive and constructive initiative. It would give me great pleasure if I could welcome you there. Meanwhile, your staff is also very welcome to attend. The program of the dialogue is attached to this letter.

In case you would like more information, do not hesitate to have your staff contact Mrs. Luiza Chiva of the Embassy at luiza.chiva@minbuza.nl or +40 21 2086047.

Yours sincerely,

Stella Ronner-Grubačić
Ambassador