

# 2015



## NATIONAL ASSOCIATION OF HISTORIC AND ARTISTIC CENTRES

A.N.C.S.A. - COMUNE DI GUBBIO

PREMIO GUBBIO 2015 - GUBBIO PRIZE 2015  
PRIZE RULES

The National Association of Historic and Artistic Centres (ANCSA) jointly with the Municipality of Gubbio have opened the call for the "Gubbio Prize 2015" competition. The prize, constituted to promote the advancement of operational activities in historic cities and places, is open to public bodies, to the private sector, and to the Universities, with the aim of supporting the practices associated with ANCSA's original mission. From this perspective, great attention goes into evaluating the proposals, assessing the extent to which they interpret ANCSA's cultural and operational objectives oriented towards an active conservation and regeneration of cities and landscapes of historic-cultural heritage. In particular:

- the appropriateness of plans and their ability to integrate conservation and innovation in the domains of physical, social, cultural and economic regeneration of the built-up environments;
- an efficient integration of town planning and architectural design;
- an effective economic and social management of the projects to protect and recover historical-cultural heritage.

**Art. 1** \_ The "Gubbio Prize 2015" includes the following categories:

1 - National Award:

Open to public institutions and private bodies who have been promoters and/or executors of implemented projects, and/or plans and programmes approved, adopted, or legally recognized in Italy after January 1st, 2008.

2 - European Award:

Open to public institutions and private bodies who have been promoters and/or executors of projects and/or of plans and programmes in European countries (except Italy), approved, adopted or legally recognized, after January 1st, 2008.

3 - National Thesis Prize for Master or five-year Degree, PhD or other Post-Graduate course:

Open to all those who have obtained a second-level degree after January 1st, 2008 and have developed projects in urban contexts, historical sites and landscapes, applying original and innovative approaches, in the form of project, analytical and/or theoretical research.

**Art. 2** \_ Participants to the Gubbio Prize 2015 must submit all the documents requested by article 3 in an envelope, (see below), and follow the procedures set out by article 4. The wording on the envelope must state the following: Associazione Nazionale Centri Storico-Artistici (A.N.C.S.A.) - Premio Gubbio 2015. Send the envelope to the following address: Comune di Bergamo, Ufficio Protocollo, Piazza Matteotti, n. 3, 24121 BERGAMO.

For more information on the Prize contact the following e-mail address: [segreteria@anca.org](mailto:segreteria@anca.org)

**Art. 3** \_ To participate in the Gubbio Prize 2015 send the documents listed below within the specified due date:

- 1) explanatory report on paper: on two A4 format sheets with maximum 7500 characters (including spaces);
- 2) three illustration tables of the project/plan on paper, reduced A2 format DIN/UNI vertical (42 x 59.4 cm) drawn up according to the template published on the ANCSA site ([www.anca.org](http://www.anca.org));
- 3) CD ROM or DVD containing the explanatory report in digital format (PDF and RTF) and the three tables (JPG and PDF with 300 DPI), drawn up to be printed in the A0 format. For the National and European Prize, to guarantee conformity, the report and tables (in A2 format) must be signed at the back by the legal representative of the promoting body, and accompanied by a letter, signed by the same promoting body which serves to certify:

- the compliance of the submitted reports with the original ones;
- the names and address of the authors.

For the Thesis Prize for the Master or five-year Degree, PhD or other Post-Graduate course, reports must be accompanied by a letter, stating the name and address of the authors, signed by them, declaring its compliance with the terms and conditions set out by the Prize competition rules. Furthermore, the letter must specify on which basis the proposals can be considered original and innovative.

The report and texts illustrating the tables must be in Italian.

The candidates who enter the European contest can use English.

Any additional material that is not in conformity with what was set out shall not be taken into consideration.

**Art. 4** \_ The winners of the National and European Prize and those deserving special mention shall be contacted by the Coordinator of the Gubbio Prize 2015 once the judging panel commissions have concluded their work according to article 6 (see below). The winners shall print the three tables on a light, 3 mm rigid forex support with plastified satin finish (in vertical A0 format) and transmit them to the address stated in article 2 of the call for entry by the due date.

**Art. 5** \_ All the documentation stated in the previous article 3 must be enclosed in a sealed envelope which, other than what was defined in article 2, also clearly includes the following:

- the sender's address and telephone number;
- the Prize you want to enter.

The envelope must be sent or hand delivered to the above mentioned postal address non later than 27th February 2015. Upon arrival, based on the order of arrival, the Gubbio Prize Secretariat will number the envelopes progressively and register the envelope's serial number and the time of arrival.

**Art. 6** \_ The documents submitted will be evaluated by three Judging Panels comprising of: ANCSA's President and Vice President, ANCSA's Technical Secretary, the Coordinator of the Gubbio Prize, the ANCSA's Scientific Committee Coordinator, in tandem with external experts that include the following judges for the National Prize (Francesco Ermani, Leopoldo Freyrie, Carlo Gasparrini, Franco Purini, Salvatore Settis), for the European Prize (Christine Fontaine, Andreas Kipar, Nicolae Lascu, Pedro Marin Cots), and for the Thesis and PhD Prize (Francesco Lo Piccolo, Stefano Musso, Pisana Posocco, Guido Zucconi). The commission of the National Prize and of the Thesis and PhD Prize includes the participation of ANCSA's Board Members.

**Art. 7** \_ The Judging Panel will assess all the material it receives by, and no later than, the due date of 31st March 2015. Following the selection of the best proposals, the panel will proceed in selecting the winners of each Prize, judgement is inappealable, indicating at most three other candidates that are worthy of mention. The Gubbio Prize 2015, assigned respectively to the European and National category, will go to the proposal that best complies with the Rules and guidelines. The prize awarded will be a "plaque of honour" that goes to the body, and to each member of the group, promoting the plan/project. The proposals regarded as worthy of special mention will receive a "parchment of merit". Furthermore, the Commission can indicate other proposals that are worthy of merit. The Thesis that wins Gubbio Prize 2015 in the Master or five-year Degree, PhD or other Post-Graduate category will be digitally published (with ISBN code) by ANCSA on the Association's web site. Similarly, the theses awarded will also be published in the same way.

**Art. 8** \_ The Judging Panels will illustrate the reasons for having selecting the work that was awarded or considered worthy of merit, specifying the general selection and evaluation criteria for the three Prizes. The works that win the prizes and the ones worthy of mention, in addition to the Judging Panel's reports, will be published by ANCSA in the Official Catalogue of the Exhibition and will appear on the Association's site. The projects will then be shown in the Exhibition hosted in Bergamo (from June until July 2015), as part of the events of EXPO 2015 which ANCSA participates in. A section of the exhibition will be devoted to a retrospective of past winners of the Gubbio Prize. Autumn 2015 will have Gubbio hosting a National Conference, along with specialized journalists, featuring a part, or the entire exhibition, that months earlier had been on display in Bergamo.

**Art. 9** \_ All the material presented for the "Gubbio Prize 2015" will not be returned and will be integrated into ANCSA's archives as documentation on the topic. Moreover, ANCSA will have the right to publish any material it receives. Participation in the contest implies unconditional acceptance of all the rules defined by the above mentioned articles.

Gubbio, July 2014