



Forum Line Up Revealed for ONE ARCHITECTURE WEEK in Bulgaria

Key Figures of Contemporary Architecture to Deliver Keynote Speeches at the Annual International Festival

24rd of September 2014

Under a month ahead of the start of the seventh edition of [ONE ARCHITECTURE WEEK](#) in Plovdiv, Bulgaria, the line up for the professional Forum to be held within the framework of the week long international architecture festival has been announced. Key figures of contemporary architecture from seven countries and three continents will arrive in Plovdiv to participate and deliver keynote speeches at the Forum on October 18.

Speakers in this year's OAW Forum include [Roberto González Garcia](#) of Andres Jacques Architects (Spain), [Frances Edgerley](#) of Assemble (UK), [Maria Aiolova](#) of Terreform ONE (Bulgaria/USA), [Pierre Lohou](#) of Collectif Etc (France), [Doreen Liu](#) of NODE Office (China) and [Noura Al-Sayeh](#) of Bahrain. Joining them will be [João Ruivo](#) of the Portuguese architectural collective FORA that won the international competition organized by OAW, WhAT Association and the Municipality of Plovdiv for renovating [Plovdiv Central Square](#) earlier this month. Ruivo will present the winning entry in further detail and introduce FORA to the local architectural community.

"What all the speakers in this exciting line up have in common is that they share an unconventional view towards architecture and defy the status quo by offering unusual solutions when faced with problems of urban environment," says Ljubo Georgiev, Director of [ONE ARCHITECTURE WEEK](#). "The keynote speakers' diverse background in terms of specialization and geographic scope will give participants in the Forum a unique perspective on current trends, global and local topics, as well as a valuable field for networking", added Georgiev.



Under the theme The Possible Impossible, the seventh edition of [ONE ARCHITECTURE WEEK](#) will focus on architecture that sees beyond itself and questions conventional practices. By rethinking architecture as cultural matter, OAW will try to draw attention to fundamental issues of contemporary culture, blur professional boundaries and establish connections where none exist.

This year [ONE ARCHITECTURE WEEK](#) will once again take place in Plovdiv, from October 10-19. You can find more information about the Forum and this year's edition of ONE ARCHITECTURE WEEK [online](#) or as an attachment to this email. Early bird packages are also now available until the end of September.

[ONE ARCHITECTURE WEEK](#) is an annual international festival for architecture, which will have its 7th edition in October 10th-19th 2014. Launched in 2008 as a two-day conference under the name SOFIA ARCHITECTURE WEEK, the event expanded into a more than a week-long meeting and idea exchange platform for architecture, interior design, landscape and urban environment. Through stimulating a broad professional and public debate the festival aims at initiating sustainable social and architectural practices. The diverse and intense program features presentations, exhibitions, discussions, workshops, screenings and urban interventions as well as architectural workshops for the youngest.

Every year [ONE ARCHITECTURE WEEK](#) focuses on a specific topic with a fresh curatorial team – in 2014 those are the architects from the Bulgarian studio for architecture and design [dontDIY](#). Organizers of the festival are [EDNO](#) in partnership with America for Bulgaria Foundation.

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