



INTERNATIONAL
POSTGRADUATE PROGRAM
OF ADVANCED STUDIES IN
URBANISM AND REAL
ESTATE DEVELOPMENT,
4 terms part time study course,
blended education system,
undergoing RICS accreditation

Center of Excellence in Planning
"Ion Mincu", Bucharest, Romania
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<http://cep-edu.eu/asured.html>

Study Programme Overview

Qualification	Dual qualification – Urban Planning and Real Estate Development
Duration	3 terms + 6 mos. final Thesis (Oct.2013 – June 2015)
Entry Level	Postgraduate
ECTS	96
Method	Blended learning
Language	English
Study Fee	€4800 (€1200/ Semester)
Location	Face-to-face sessions will be held in 3-5 Mihail Moxa Street, Bucharest, Romania

Mission

The International Postgraduate Program of Advanced Studies in Urbanism and Real Estate Development (ASURED) aims to raise leaders within both planning and property sectors who are ethical, politically committed and technically capable of planning and developing high quality urban places.

Students enrolled in the program will study fundamental economics and political processes that shape the built environment of cities, and ways in which governments, community-based organizations, private sector actors, and political entities produce and influence these processes.

RICS accreditation

RICS (The Royal Institute of Certified Surveyors) is the most prestigious organization covering more than 21 specialties within the real estate field, founded in United Kingdom in 1868 and providing the world's leading professional qualification for the land, property and construction industry.

- The International Postgraduate Program of Advanced Studies in Urbanism and Real Estate Development (ASURED) was specifically designed for RICS accreditation.
- ASURED graduates will have the right and necessary competences to directly apply for RICS membership after graduation

Student's profile

- Postgraduate; no age limit, but the program is aimed towards candidates with minimum 3-5 years of relevant work experience
- Target - students come from different work environments, from both private and public sector, as follows:
 - CEE, EU and overseas graduate students interested in developing a career in real estate, advisory in urban affairs to local and national governments, international urban planning and development research, university teaching, etc.;
 - Public servants looking for specialisation in Urban and Territorial Development and Real Estate-related areas;
 - Professionals in Urban Planning, Real Estate and other related fields interested in further specialisation and international networking.

Admission Requirements

- Proof of bachelor or master degree in related fields (architecture, urban planning, economy, geography, law, government and administration, international studies, real estate certifications, etc.)

and/ or

- minimum 3-5 years of relevant work experience
- Proof of English capability (reading, comprehension, writing, speaking fluency): TOEFL or similar certifications and/or experience in English-speaking working environments

Applications

Applications and questions can be sent electronically to :

ioana.ivanov@cep-edu.eu

Required documents:

- Proof of bachelor or master degree in related fields ;
- Europass Curriculum Vitae (in English);
- Proof of English capability TOEFL or similar certifications and/or experience in English-speaking working environments;
- Cover letter on the motivation for applying to the ASURED advanced studies program (in English) and the expectations raised by the program (aprox. 1000 words).

Selected candidates will be interviewed in person or via Skype.

Calendar

ASURED includes **6 concentration periods** for face-to-face meetings (2 per semester). The dates for 2013-2015 were set as follows:

Semester	Dates
1	October 7-25 th , 2013 January 13-31 st , 2014
2	March 3-21 st , 2014 June 2-20 th , 2014
4 weeks Practicum in a Planning or Real Estate Agency	Summer 2014
3	October 6-24 th , 2014 January 13-30 th , 2014
final Thesis development (4 th term)	March – June 2015

Curriculum 1st study year

Urban Theory and Planning

- UTP101 – European Urban Planning and Design
- UTP102 – Urban Regeneration and City Centres
- UTP 103 – Urban Planning and Redevelopment
- UTP 104 - GIS Applications in Planning and Development

Real Estate Issues

- REI 101 – Real Estate Development and Urban Planning
- REI 102 – Real Estate Fundamentals
- REI 103 – Location and Market Analysis for Real Estate
- REI 104 – Integrated Urban and Real Estate Development

Urban Development Management

- UDM 101 – Urban Mobility Policy and Instruments

Real Estate Development

- RED 101 – Real Estate Investments

1st Integrated Urban Planning and Real Estate Project

Curriculum 2nd study year

Urban Development Management

UDM 102 - Competitive Cities and Economic Development

UDM 103 – Land Use and Environmental Regulation

Real Estate Development

RED 102 - Real Estate Appraisal/ Valuation

RED 103 – Real Estate, Local Government and Law

2nd Integrated Urban Planning and Real Estate Project

Final Thesis

Working system

TOTAL credits: 96 ECTS – what does it mean?

The European Credit Transfer and Accumulation System (ECTS) should ensure that the performances of students at universities in Europe are comparable and are recognised **1 ECTS = 25h Workload** ; this means a module/ class with 4 ECTS = aprox. 100 h Workload ; an Integrated Urban Planning and Real Estate Project = aprox. 200 h Workload.

Depending on previous knowledge and experience the workload can be significantly reduced!

Working system

The Blended Learning System

COURSES (4 ECTS) – 20 h individual study before arriving to Bucharest – materials will be provided; 30 h face-to-face teaching (5 days/ 6h each day), 50 h learning products development, feedback and evaluation

PROJECTS – (8 ECTS) - 20 h individual study, 30 h face-to-face discussions and project development (2 sessions = 60 h), 80h individual/team work between sessions, 40h project adjustment (after 2nd session), evaluation

FINAL THESIS (16 ECTS) - customized

Blended learning is...



a formal education program in which a student learns at least in part through online delivery of content and instruction with some element of student control over time, place, path, and/or pace



and



at least in part at a supervised brick-and-mortar location away from home.

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Faculty

Ion Anghel (Academy of Economic Studies, Bucharest)
Radu Boitan (President, RICS Romania)
Mircea Enache (Washington, USA)
Evelyn Susanne Ernst (Vienna, Austria)
Jose Maria Ezquiaga (Madrid, Spain)
Tiberiu Constantin Florescu (Dean, UAUIM, Romania)
Megan Z. Gough (VCU, USA)
Florentina Iugan (Romania)
Edgar Kiviet (Delft, The Netherlands)
Gabriel Pascariu (UAUIM, Romania)
Cristian Popescu-Ialomita (Romania)
Catalin Sarbu (UAUIM, Romania)
I-Shian Suen (VCU, USA)
Vesselina Troeva (Sofia, Bulgaria)
Dietmar Wiegand (TU Wien, Austria)

The international relevance of the program also resides in the teaching staff – the team brings together highly qualified experts from 6 countries.

Directors



Mircea Enache

**PhD. Arch. Mircea Enache,
ASURED Co-Director
(Urban Planning)**

Mircea Enache - Director of CEP, is a senior planner and information systems specialist with 40 years of experience in urban and regional planning and research and urban education. He taught in Bucharest in the seventies and eighties and at Johns Hopkins University in the nineties. Since 1994, he implemented his decision-making models and software systems in countries on five continents, in World Bank, USAID and DFID projects. He developed research projects with the Club of Rome, Control Data Corporation, IIASA (Austria) and Romanian authorities. A member of Cybernetics Commission of the Romanian Academy since 1977, he wrote 5 books and over 300 papers and reports.



Radu Boitan

**Radu Boitan, FRICS,
ASURED Co-Director
(Real Estate Development)**

Radu Boitan (FRICS) - Chairman of the Royal Institute of Chartered Surveyors board in Romania and an experienced property professional with over 15 years experience in Investment, Valuation and Property agency within the Romanian market. A number of senior positions were held within different multinational companies, including Head of Capital Markets for Jones Lang LaSalle Romania and Managing Director and Member of the Management Board of King Sturge Romania, with responsibilities extended to investment, professional services, valuation and research.

Job opportunities

Graduates are expected to engage in:

- international urban planning and development practices,
- real estate activities,
- advising mayors, politicians, planning boards, investors, lenders and developers,
- teaching urban planning and real estate and
- conducting audits and research.

CEP and ASURED faculty will advise and support ASURED graduates on the job market.

ASURED prepares students for careers/ job opportunities in international and cross-borders companies and projects.

More than 10 good reasons to join ASURED

A Program with Unique Features - ASURED is one of the four international programs worldwide offering education in both urban planning and real estate development within the same program. The other three are located in London, Miami and St. Louis. Unlike the other three programs, ASURED is unique in that it offers a teaching staff mix from Western and Eastern Europe, and the U.S.

ASURED graduates will have the right and necessary competences to directly apply for RICS membership after graduation

The advantages of becoming RICS members: access to a professional pool of knowledge; guidance and resources for research, best practices, etc.; standards establishments and evaluation; international network and information; relevance in the property market; prestige; international qualification.

More than 10 good reasons to join ASURED

Customized education (individual assistance, advice and counseling) and active search and assistance in the job market for the graduates.

Acting as a regional hub for Eastern Europe and the Balkans and fostering an international community;

Providing unique networking opportunities for both faculty and students

Developing a unique academic concept, with inter-linked course contents (internal program links and external links to the world literature and experience in planning and real estate).

Applied science features: every concept will be illustrated with the practice in the field.

Flexible schedule – teaching courses in “concentrations”.

Hi-tech emphasis: teleconferences, distance advising, etc.

International publishing opportunities.

Partners

The International Postgraduate Program of Advanced Studies in Urbanism and Real Estate Development (ASURED) is organised in partnership with:

"Ion Mincu" University of Architecture and Urbanism (UAUIM),

The Faculty of Urban Planning (FUP- UAUIM),

RICS (The Royal Institution of Chartered Surveyors),

Țuca Zbârcea & Asociații



Thank you!

We look forward to meeting you in October!

Contact information

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