Subject: Call for entries

From: "World Architecture Festival" <support-WAF@waf.i2i-events.chtah.com>

Date: 02.05.2012 11:16 **To:** oarbuc@rdsmail.ro

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Call for entries

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3-5 October 2012 | Singapore

ENTER WAF ENTRY BROCHURE JUDGES CATEGORIES PARTNER WITH OPEN A WAF FREE ACCOUNT



WAF 2012 entries are officially open! Which project will be representing you in the WAF awards? Entries open now, but not for long!

Find out more information in our entry guide here.

Quote your VIP code: 12006-E05-EM3-9 when entering online here .

Dear Cristian,

So you've already done the hard work, you've designed the project, it's been built (or maybe it's still on the drawing board), now it's time to enter it into <u>WAF</u> and reap the rewards.

The <u>World Architecture Festival Awards</u> offers you multiple opportunities to showcase your best work and most exciting ideas to the world, including the most influential names in the design and development community. All you have to do is decide which projects will be representing your practice at the world's largest, live architectural awards programme and festival. By the way, do you have your entry guide yet? — <u>Download it here in seconds</u>.

What do you get if you enter? Here's what:

• <u>Industry esteem</u> - the unique opportunity to present your project to specialist juries alongside the world's leading names including Foster + Partners, Zaha Hadid

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Architects, Snøhetta, BIG, LAVA, WOHA and many more! See all past winners here.

- <u>PR</u> Your project will be promoted globally by the unparalleled <u>WAF</u> PR machine to our media partners including, Archdaily, Dezeen, Designboom, The Architects Newspaper, The Architectural Review and the world's global design and mainstream press. See all the <u>WAF</u> media partners here.
- <u>Visibility</u> All entries will be exhibited in the <u>WAF</u> Festival Gallery, which last year was visited by over 2000 architects, clients and members of the press.
- <u>Sustained exposure</u> Your project will be permanently listed on the world's only historical record of architectural excellence, the World Buildings Directory www.worldbuildingsdirectory.com.

So what categories will you enter? There are 30 categories to choose from and projects can be <u>completed buildings</u>, <u>future projects</u>, <u>landscape projects</u>, <u>masterplans</u> or <u>interiors</u>. You can enter a project into more than one category (which will of course increase your chances of walking away with that beautiful <u>WAF</u> award).

Need help? <u>Follow this link to contact one of our award entry experts</u> or download the entry guide <u>here</u> for full information.



With 35 awards and prizes covering 100+ different building types, <u>World Architecture</u> <u>Festival</u> is your opportunity to promote your latest completed building, interior, landscape or masterplan globally. But we're sure you're sick of hearing us say it... so here's what our winners think:

"After winning at WAF we received invitations for collaborations and future projects from Qatar, Kuwait, Turkey and Russia. The news that Media-ICT had won World Architectural Festival was broadcasted on television, published in the press and featured in over 30 articles on the internet."

Mila Moskalenko, Project Architect, Cloud 9 Architects, winners of World Building of the Year 2011

Read the full case study <u>here</u>.

"Our website got two million hits after WAF! The press coverage has persisted for two years - across the full spectrum of the architectural worldwide press, and every worthwhile magazine filtering through to inclusion in books."

Peter Rich, Architect, Peter Rich Architects, World Building of the Year winner 2010

So what are you waiting for? Take the first step to architectural stardom, global adulation and a rather swish yellow trophy that really would look great in your office and start your WAF entry today! Download the entry guide here for full information.

We look forward to receiving all your entries!

Love WAF

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For help with your entry or any general enquiries please contact our customer services team

T: +44 (0) 20 7554 5800, E: info@worldarchitecturefestival.com or

W: www.worldarchitecturefestival.com

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