

RHEX

THE BEAUTIFUL,
THE GOOD,
AND THE FUTURE.

RIMINI
HORECAEXPO

RIMINI, ITALY
23RD/26TH
FEBRUARY 2013

WWW.RHEX.IT

organized by:



under the auspices of:



FEDERALBERGHI
Federazione delle Associazioni
Italiane Albergatori e Turismo

with the collaboration of:



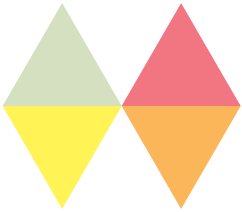
CATERING AND HOSPITALITY IN A NEW, BIG INTERNATIONAL EVENT



CONCRETE BUSINESS

RHEX is an extraordinary showcase for companies.

It is the best opportunity for supply and demand to come together, to provide operators with a preview presentation of all that's new in the industry and enable them to achieve market goals in the immediate future.



500 TOP FOREIGN BUYERS

RHEX is a world of opportunities.

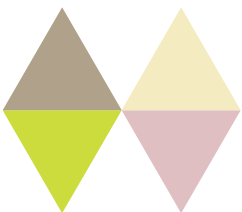
500 top buyers from 5 continents meet companies according to a schedule agreed before the start of the show.



THE ENTIRE **HORECA** WORLD IN A **SINGLE APPOINTMENT**

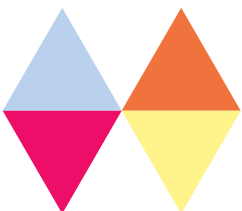
RHEX Rimini Horeca Expo, brings together, in a single format, all the experience of **SIA GUEST** and **SAPORE**.

As and from now, all the catering and hospitality innovations, solutions and trends can be found at **RHEX**.



THE **MOST COMPLETE** OPERATOR AUDIENCE

Companies come into contact with a complete and packed operator audience: from **hospitality** to **catering**, from **entertainment** premises to **foodservice**, from designers of public eating and drinking premises to distributors. Each sector has its target. Each target is catered to with initiatives and targeted proposals.



THE BEST CONTEXT FOR **NEW TRENDS**

It is no chance occurrence that RHEX is staged in Rimini - the number one Italian district when it comes to tourist supply and demand; an area which has, for many years now, stood out in terms of concrete innovation and strong dynamism in all hospitality and leisure sectors.



THEME AREAS

**HOTELLERIE &
WELLNESS**

**TECHNOLOGY &
DESIGN**

**COOKING &
MISE EN PLACE**

**FOOD &
BEVERAGE**

**INNOVATION &
TRENDS**

THE FIGURES

over **100** editions of experience
12 halls
1,465 exhibitors
110,750 visitors
(SIA 33,641) +
(SAPORE 77,109)
5,000 business meetings
500 top buyers from 5 continents
1,000 accredited journalists



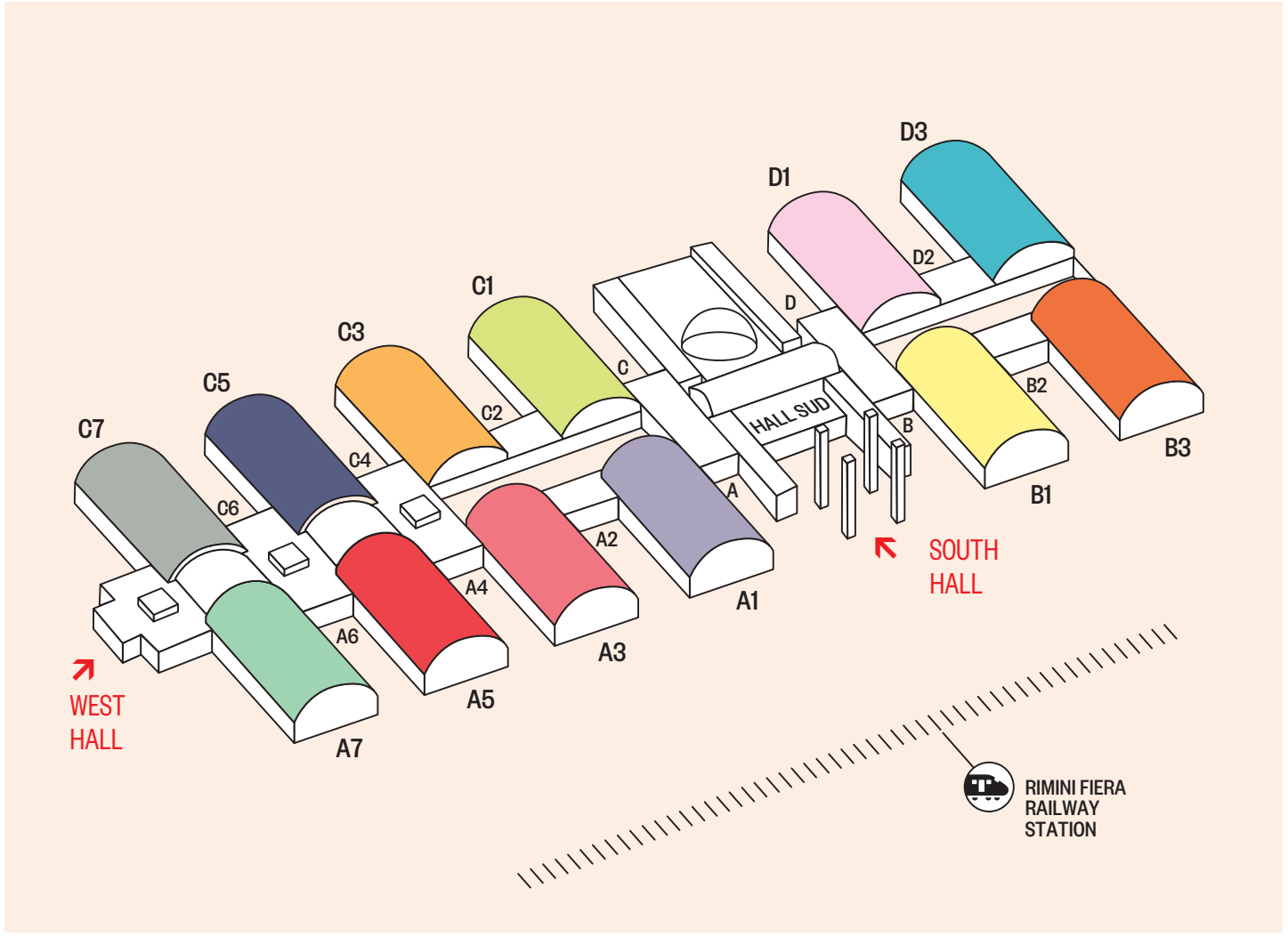
MACRO SECTORS

- ▲ CONTRACT AND COMPLEMENTARY FURNISHINGS, INTERIOR DECORATIONS
- ▲ BATHROOMS AND WELLNESS IN HOTELS
- ▲ SUPPLIES
- ▲ TECHNOLOGIES AND SERVICES
- ▲ COMMERCIAL KITCHENS AND HORECA EQUIPMENT
- ▲ FOOD PRODUCTS FOR CATERING
- ▲ REGIONAL SPECIALITIES, WITH FOCUS ON EXTRA-VIRGIN OLIVE OIL AND PASTA
- ▲ FROZEN FOOD AND COLD TECHNOLOGIES
- ▲ SEAFOOD AND PROCESSING
- ▲ BEERS, BEER SPECIALITIES AND MICRO BREWERS
- ▲ WINES, SPUMANTE AND CHAMPAGNE
- ▲ OTHER DRINKS

VISITOR PROFILES

- ▲ ENTREPRENEURS AND MANAGERS OF ACCOMMODATION STRUCTURES, WELLNESS CENTRES, RESTAURANTS AND PUBLIC PREMISES IN GENERAL
- ▲ HOTEL AND CATERING CHAIN BUYERS
- ▲ CATERING AND FOODSERVICE COMPANIES
- ▲ FOOD & BEVERAGE MANAGERS, HOTEL MANAGERS, DESIGNERS AND ARCHITECTS, CHEFS, PIZZA MAKERS, SOMMELIERS, BARMEN, MAÎTRES
- ▲ HORECA CHANNEL DISTRIBUTORS
- ▲ IMPORT-EXPORT
- ▲ SPECIALIZED LARGE-SCALE DISTRIBUTION AND RETAIL BUYERS

MAP OF OCCUPIED HALLS



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www.autostrade.it

AIRPORTS

Rimini

www.riminiairport.com

Bologna (120 km)

www.bologna-airport.it

Ancona (90 km)

www.ancona-airport.com

Forli (50 km)

www.forliairport.it

HOTEL RESERVATION

TRAVELACX Business

Travel Service, Rimini

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